

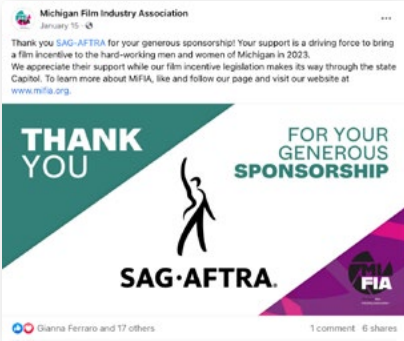
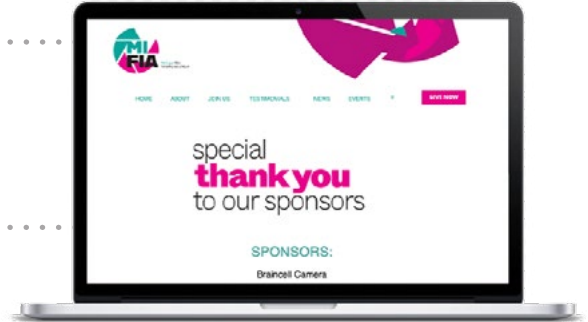


Michigan film industry association

# SPONSOR BENEFITS

## WEBSITE

Sponsor's name/organization is added to MiFIA website with special recognition and logo.

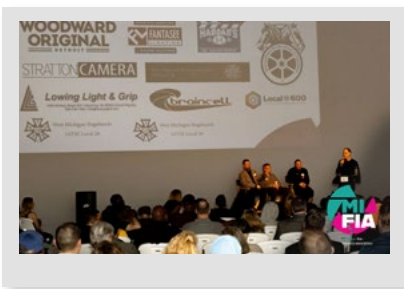


## SOCIAL

Sponsorship is shared with MiFIA Board of Directors and 10,000+ followers on four social media platforms along with graphic image featuring the sponsor's logo.

## PRINT

Sponsor logo is included in biannual newsletter and distributed to 2,000+ supporters on MiFIA mailing list.



## EVENTS

Sponsor logo is displayed on MiFIA slide show that is seen by thousands of industry members and supporters at all Association events 3-5 times per year.

## 2023 SPONSORSHIP LEVELS

### CREW | \$1,000

Bundle: up to 20 members

### WRITER | \$2,500

Bundle: up to 50 members

### DIRECTOR | \$5,000

Bundle: up to 100 members

### PRODUCER | \$10,000

Bundle: up to 140 members

Sponsorships are for a one-year period. Renewals are not reoccurring unless requested